



No. Office/Dept./2023

03<sup>rd</sup> August, 2023

## **NOTICE**

### **College Brand Management Committee for the A.Y. 2023-24**

The following members are requested to form themselves into a Committee to look after the brand building & brand management activities in the college from the Academic Year 2023-24 till further orders.

<b>Sr. No.</b>	<b>Name of the Faculty Member</b>	<b>Branch</b>
1	Dr. Kriti Srivastava	Computer Science and Engineering (Data Science)
2	Dr. Mrunal Rane	Electronics Engineering
3	Prof. Sejal Kadam	Electronics Engineering
4	Prof. Sridhar Iyer	Computer Engineering
5	Prof. Vinit Katira	Biomedical Engineering
6	Prof. Mehul Prajapati	Production Engineering
7	Dr. Yogesh Parab	Applied Chemistry
8	Dr. Ajitkumar Gudekar	Chemical Engineering
9	Dr. Aarti Ambekar	EXTC Engineering
10	Prof. Bronin Cyriac	Mechanical Engineering

The committee is primarily expected to work towards improving the rankings/ratings of the college & the departments by initiating relevant activities and making representations to external bodies/agencies etc.

The above committee members are requested to note that they should work in coordination with both the Vice-Principals and the undersigned to significantly enhance and bring up the brand image of the college further in the coming days.

Dr. Hari Vasudevan  
(Principal)