

**Semester 2**

**IIC Driven Activities**

**Quarter II**

<b>Activity Name</b>	Plannered 4.0
<b>Date of Activity</b>	3 <sup>rd</sup> April 2024
<b>Mode of Conduct</b>	Physical
<b>Time</b>	One Day(12 hours)
<b>Mandatory/ Elective</b>	Mandatory
<b>Participants</b>	registered: 400 teams(1600 participants) selected: 20 teams (approx. 60 people)
<b>Description</b>	<p style="text-align: center;"><b>Plannered 4.0</b></p> <p>Plannered 4.0 organized on 3<sup>rd</sup> April 2024 by the E-cell of Dwarkadas J. Sanghvi College of Engineering. The 6-hour offline business event aimed to bring together creative minds to generate innovative solutions to predetermined challenges within three distinct rounds. The event focused on fostering collaboration, critical thinking, and rapid ideation to address real-world problems effectively.</p> <p><b>Round 1: Online Quiz Round</b></p> <ul style="list-style-type: none"> <li>- There was an online quiz round held on Unstop that was open for all. With over 300+ registrations, this quiz was a great way to shortlist all the teams to ensure that only the most committed and dedicated students made it through to the second round.</li> <li>- In the end, 20 lucky teams made it through the quiz into round 2.</li> </ul> <p><b>Round 2: Case Study</b></p> <ul style="list-style-type: none"> <li>- The shortlisted teams who made it through round 1 showed up bright and early for round 2. Registrations started at 7:30 and the event was underway by 8:30.</li> <li>- The teams were given a challenging case study to explore related to business and entrepreneurship. It was a great way for students to showcase their analysis skills by exploring different case studies of the fields they</li> </ul>

showed interest in.

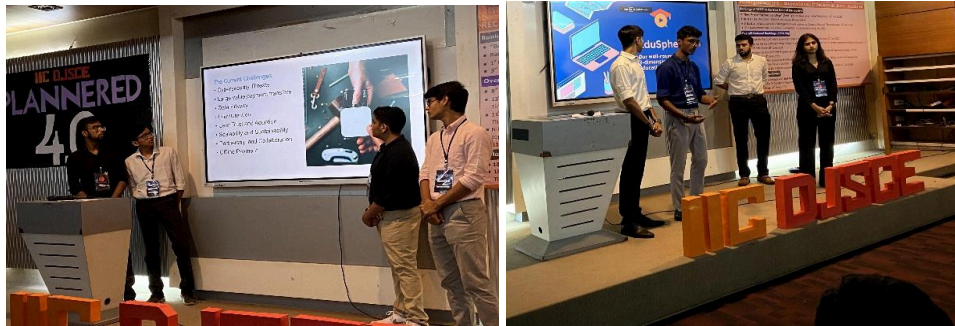
- After a difficult judging round where all the teams presented the case studies to our respected judges **Abhishek Bhanushali and Manan Mehta**, only 10 teams made it through to round 3.



### Round 3: Final Pitch and Judging

- Teams finalized their presentations, focusing on effectively communicating their solution's value proposition, implementation strategy, and potential impact.
- This round lasted from 12.30 to 3.30 as the finalized teams took time to prepare their presentations and from 3.30 to 5.30 made a pitch to the judges.
- Each team delivered a compelling pitch to a panel of judges, showcasing their innovative solutions and addressing questions from the jury.
- Our esteemed judges, **Mr. Omkar Pandharkar, Mr. Akhil Jalan, Miss Sakshi Sasane, Mr. Nikhil Surve** evaluated the presentations based on criteria such as creativity, feasibility, scalability, impact, and presentation quality.
- The event concluded with the announcement of the winning team, recognized for their outstanding solution and presentation.





### Highlights:

- Participants actively collaborated within their teams and across teams, leveraging diverse skill sets and perspectives to develop innovative solutions.
- The time-bound nature of the event encouraged participants to think creatively under pressure, resulting in a multitude of unique and promising ideas.
- Mentorship played a crucial role throughout the event, providing participants with valuable insights, feedback, and support to refine their concepts.
- The 6-hour offline business event celebrated creativity, innovation, and entrepreneurship, inspiring participants to continue pursuing impactful solutions beyond the event.



