



No. Office/Dept./2017

03rd August, 2017

NOTICE

College Brand Management Committee for the A.Y. 2017-18

The following members are requested to form themselves into a Committee under the chairmanship of Dr. Mrinal Patwardhan to look after the brand building & brand management activities in the college from the Academic Year 2017-18 till further orders.

| Sr. No. | Name of the Faculty Member | Branch |
|---------|----------------------------------|-------------------------|
| 1 | Dr. Mrinal Patwardhan (Chairman) | EXTC Engineering |
| 2 | Prof. (Mrs.) Mrinal Rane | Biomedical Engineering |
| 3 | Prof. (Mrs.) Sejal Kadam | Electronics Engineering |
| 4 | Prof. Mehul Prajapati | Production Engineering |
| 5 | Dr. Yogesh Parab | Applied Chemistry |
| 6 | Prof. (Mrs.) Sindhu Nair | Computer Engineering |
| 7 | Prof. (Mrs.) Anusha Vegesna | Information Technology |
| 8 | Prof. Sanjay Dalvi | Chemical Engineering |
| 9 | Prof. (Mrs.) Aarti Ambekar | EXTC Engineering |
| 10 | Prof. Bronin Cyriac | Mechanical Engineering |

The committee is primarily expected to work towards improving the rankings/ratings of the college & the departments by initiating relevant activities and making representations to external bodies/agencies etc.

The above committee members are requested to note that they should work in coordination with both the Vice-Principals and the undersigned to significantly enhance and bring up the brand image of the college further in the coming days.